

**SEVERE WEATHER AWARENESS WEEK – PUBLIC SERVICE ANNOUNCEMENT
WATCHES AND WARNINGS
RUN TIME: 60 SECONDS**

ANNOUNCER: It's Severe Weather Awareness Week, and the best way to keep you and your family safe is to educate yourself.

MALE: Understanding the weather reports and knowing the ways to receive your local weather is the first step to making sure you're prepared for severe weather.

According to the National Weather Service, a watch gives you advance notice when conditions are favorable for the development of severe thunderstorms, tornadoes, or flash flooding. This gives you time to make sure you and your family are prepared. If a warning is issued, you must take action immediately to protect yourself. Warnings indicate that severe weather is occurring in your area or very close.

Thanks to technology, the ways to receive severe weather notifications are endless. One of the best indoor warning systems is the NOAA Weather Radio. Known as the voice of the National Weather Service, NOAA weather radios are capable of only bringing you reports from your specific area or from coast to coast. It contains alarms and is a great way to get a warning in the middle of the night or in remote locations.

ANNOUNCER: Make sure you and your family are prepared for an emergency...visit [Be Ready Iowa dot org](http://BeReadyIowa.org). Brought to you by Iowa Homeland Security and Emergency Management through a grant from Citizen Corps.